



Financial Wellness  
Counseling  
Education,  
Resources

## EMPLOYEE ASSISTANCE PROGRAMS

Financial Wellness Programs are becoming increasingly popular in the workplace. As an Employee Assistance Program who already addresses a wide range of wellness programs, you'll find that adding or enhancing your financial component through a partnership with askAFS is a logical and cost effective move. The Federal Reserve Board along with other financial authorities have put out the call to make "financial education programs in the workplace a lifetime responsibility."

Better preparing workers to make increasingly complex personal financial decisions are critical to allaying financial stress, improving attitudes, morale and enhancing productivity. More than half of mid and large employers say they provide employee financial education because "it improves their productivity by reducing financial stress. "With more employers demanding comprehensive financial wellness programs, EAPs can gain a competitive advantage with the suite of programs offered by askAFS.

**"One-third of employers report increased demand from employees for financial education"**

Society for Human Resource Management,  
April 2010

### Better decisions for a better life - askAFS delivers

- Equipped to address everyday questions and crisis issues: cash flow, debt, housing, loans, college funding, savings, taxes, foreclosure and more.
- No products to sell, no charge to participants, no conflict of interest. Unbiased and objective support consumers need to get back to the business of work and life.
- Our model: Finance-centered solutions. Practicality is paramount and unique in an industry where quick fixes and legal remedies are often the default.

### Who is askAFS

- A pioneer in Financial Wellness and Counseling since 1989. Over 2 million lives covered
- Major clients include national behavior health firms, EAP's, insurance companies, unions, membership programs
- LLC, board managed entity. Fully insured. Experienced management

### askAFS capabilities

- Certified and Accredited, highly-trained and compassionate counselors.
- Scalable state-of-the-art telephonic, case management and communication systems.
- Web-based resources for education, communication and case updating.

### askAFS quality

- Strict call center metrics, including call answering, time, satisfaction, abandonment and reporting that demonstrates value, quality and outcomes
- Strongly enforced data security policies and procedures
- Disaster recovery policies and procedures assuring redundant and multiple systems

### askAFS customer results orientation

- Structured specifically to the unique needs of the customer and constituent.
- Turnkey operational and promotional plans for implementation and reporting.
- Media programs customized to meet the strategic goals of the customer.

